



2010 Advertising Rate Sheet & Order Form

www.fishhuronohio.com

FishHuron has been hugely successful in the past two years in bringing fishing tournaments to Huron. These tournaments have resulted in thousands of participants coming to Huron to stay in our hotels, eat in our restaurants, shop at our retail stores, and to use our marine accommodations and services. This year with the opening of the new boat ramp, we expect our tournaments to double the number of visitors we have historically drawn. Fish Huron is adding a second self sponsored tournament as well as recruited several new tournaments to use our city for their title tournaments in 2010. Your company can gain additional exposure and recognition with your link or company ad banner appearing on the Fishhuron website. Internet advertising is the most cost effective use of your advertising dollars and these ad rates are priced to encourage your participation. Following are four advertising opportunities available to you at www.fishhuronohio.com.

All ads run for 1 season - starting date - April 01, 2010 - renewable on or before - March 01, 2011

Contact Name _____ E-Mail Address _____
Company Name _____ Web Address _____
Telephone _____

Please circle your desired ad option(s) below:

- Option 1 **Company LINK:** Company listing & link to your web site. Your listing & link will display on our local resources page for **\$50.00**
- Option 2 **Inside page Sidebar Ad Banners: \$75.00** 220px x 220px 72dpi
(Banner ads will display in random order throughout all inside pages.)
- Option 3 **Home page Sidebar Ad Banner: \$100.00** 220px x 220px 72dp
(Only 6 available, first come first serve)
- Option 4 **Home Page Horizontal Banner Ad - \$200.00** 450px X 150px
(Only 2 available, first come, first serve)

Artwork Instructions

(Client should submit all artwork in digital form via e-mail, or on cd. Non-digital submissions will incur additional fees.)

____ I am providing my own preformatted digital art work to the sizes specified above.
____ I would like you to layout & design my ad - additional \$75.00 fee

Total Order and amount enclosed: \$ _____ All checks should be made payable to Pabodie Design Studios. Please enclose your payment with this order form and return to:
Pabodie Design Studios, 358 Main Street Huron, Ohio 44839